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The Friendly Home: Capital Campaign Update **March, 2009**

Challenge Grant Goal Reached!

The Friendly Home is thrilled to report that the Million Dollar Challenge has been achieved!

In Spring of 2008, a Challenge Grant was issued by the *Chesonis Family Foundation, LeCesse Construction* and an anonymous donor. For every three dollars donated to The Friendly Home's Capital Campaign, a dollar would be matched from the Challenge Grant. So—when The Home recently reached its goal of raising \$750,000, another \$250,000 was added to that from the Challenge Grant, bringing the amount raised to **\$1 million!** “We are extremely grateful to the Chesonis Family Foundation, LeCesse Construction and our anonymous donor for their generous support of The Friendly Home's building addition and renovation project,” says James E. Dewhirst, President & CEO. “We are delighted to have raised \$1 million through the Challenge Grant toward our total fundraising goal of \$3 million. The community's support of The Friendly Home is an integral part of our history and truly brings to life our motto of *Because Friends Care.*”

Major Gift Announcement

Community philanthropist Lynne Lovejoy has made an exceptionally generous gift of \$500,000 to The Friendly Home's Capital Campaign. In recognition of this significant donation, the Home's Transitional Care Center will now be known as the **Frank W. Lovejoy, Jr. and Lynne V. Lovejoy Transitional Center Center.**

“This gift is most appreciated,” says President & CEO James E. Dewhirst. “As part of our addition and renovation project, the Home's Transitional Care Center is being moved to a new location in the building which will feature all private rooms, a larger gym and a new dining room/lounge area. We are very pleased to name our newly relocated and remodeled Transitional Care Center in honor of the Lovejoy's.”

It is anticipated that the new Lovejoy Transitional Care Center will open in the Fall of 2009. In 2009, the Center will also celebrate its tenth anniversary.

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” Margaret Mead

Friendly Home Capital Campaign Nears \$3 Million Goal

Thanks to the generous support of our friends in the community, The Friendly Home's Capital Campaign in support of our major addition and renovation project is nearing completion. “We are excited to be approaching our \$3 million fundraising goal and are very grateful to all of the wonderful donors who made it possible, including individuals, foundations, Board members and staff,” commented Denise M. Hubler, Community Relations & Development Director.

To find out more about The Friendly Home's building addition and renovation project, please visit www.friendlyhome.org. Here you will find project news, updates and renderings. The project is scheduled to be completed in June, 2010.